

### PRE-MEETING NETWORKING, REFRESHMENTS, EXHIBITS

After checking in, please help yourself to coffee and light refreshments and visit exhibit tables.

The meeting will begin at 9:30 a.m.

### **THANK YOU**

**Exhibit Table Partners and Meeting Sponsors** 















Working together to protect all Kansans from vaccine-preventable diseases.



View IKC's Webpage











# ANNUAL GATHERING

July 26, 2024

Sunflower Nonprofit Center

Topeka, Kansas



### **WELCOME**

Amanda Applegate, Immediate Past Chair

### NOMINATION COMMITTEE REPORT + ELECTION RESULTS

Amanda Applegate

Nomination Committee and Immediate Past Chair

#### **Nomination Committee**

- Amanda Applegate
- Chavely Conde
- Monique Garcia
- Brandan Kennedy
- Shelby Ostrom

Thank you!



# Thank you to our past Board Members for your service, and welcome, incoming Board Members!

Position	2023-2024 Board Member	2024-2025 Board Member
Chair	Amanda Applegate, PharmD, BCACP	Brandan Kennedy, MD, FAAP, FABPM
Chair Elect	Brandan Kennedy, MD, FAAP, FABPM	Karen Braman, RPh, MS
Immediate Past Chair	Kelly Sommers, BSN, RN	Amanda Applegate, PharmD, BCACP
Treasurer/Secretary	Kimberly Whitaker, RN	Kimberly Whitaker, RN
Policy Team Chair	Heather Braum, MLS	Heather Braum, MLS
Improved Systems Performance Team Chair	Sarah Good, MHA	Sarah Good, MHA
Education and Awareness Team Chair	Susan Wood, RN, BSN (through March 2024)	Elizabeth Morris, BSN, RN, CPN
Funding and Grant Development Team Chair	Vacant	Vacant
Health Equity Team Chair	Jaclyn Miller, LMSW	Jaclyn Miller, LMSW
KDHE Representative	Jaime Gabel, MPH	Jaime Gabel, MPH
At Large		Stephania Lopez, BS
Executive Director	Geovannie Gone, LMAC, MPH (began January 2024 with new bylaws)	Geovannie Gone, LMAC, MPH

# RECOGNITION OF OUTGOING OFFICERS, TRANSITIONING OFFICERS

Amanda Applegate Immediate Past Chair



**OUTGOING OFFICERS** 



**Immediate Past Chair Kelly Sommers, BSN, RN** 

**Special thanks to Susan Wood**, RN, BSN, Education and Awareness Team Chair, who left earlier this fiscal year. Susan had many years on the Board with IKC, including past service as Chair.



For your leadership!

### TRANSITIONING OFFICERS



Chair to Immediate Past Chair Amanda Applegate, PharmD, BCACP



Incoming Chair to Chair Brandan Kennedy, MD, FAAP, FABPM





### WELCOME NEW OFFICERS, MEET YOUR 2024-2025 IKC BOARD

Brandan Kennedy Chair



### 2024-2025 BOARD OF DIRECTORS



Chair
Brandan Kennedy, MD, FAAP, FABPM



Karen Braman, RPh, MS

**Chair Elect** 



Amanda Applegate, PharmD, BCACP



**Treasurer / Secretary**Kimberly Whitaker, RN



Health Equity Committee Chair Jaclyn Miller, LMSW



**IKC Executive Director**Geovannie Gone, LMAC, MPH



**Policy Team Chair**Heather Braum, MLS



Education and Awareness Team Chair

Elizabeth Morris, BSN, RN, CPN



Improved Systems Performance Team Chair

Sarah Good, MHA



KDHE Representative

Jaime Gabel, MPH



**At Large**Stephania Lopez, BS

### **INCOMING OFFICERS**



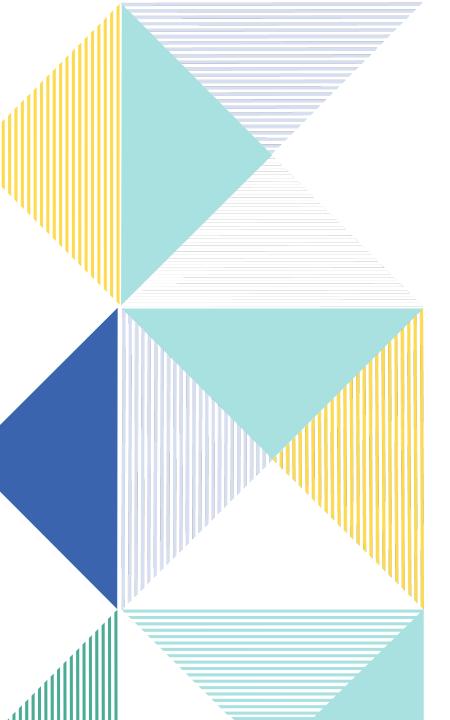
**Chair-Elect**Karen Braman, RPh, MS



**At Large** Stephania Lopez, BS



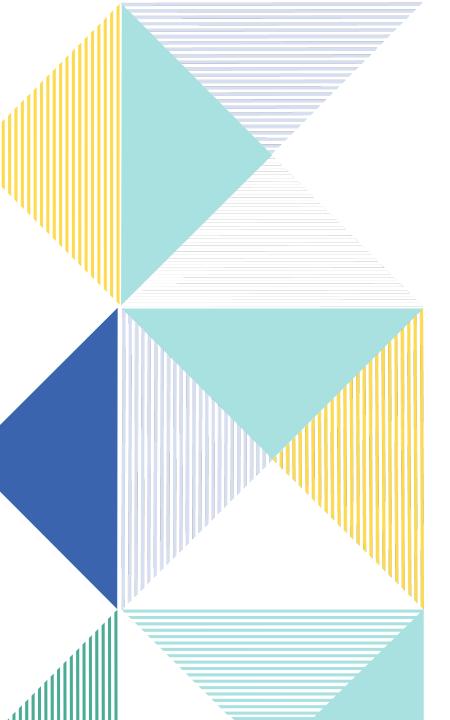
Education and Awareness Team Chair Elizabeth Morris, BSN, RN, CPN



### **REMARKS**

**Brandan Kennedy** 

Chair



# STATUS OF FUNDS UPDATE

UPDATE
Kimberly Whitaker
Secretary/Treasurer



### Reaching Kansas with Immunization Information Online

Relevant and trusted resources for vaccination education and information

- National Immunization Awareness
   Month (NIAM) and Back to School
- Childhood Exemptions Webinar
- Honest Conversations Campaign





■ Before Vaccines





- ☐ Principalmente come Plantas
- ☐ Hacer 150 horas de ejercicio por semana
- Lavarse las manos
- □ vacunarse!

#communidaddeinmunidad



ما الذي يمكن أن تفعله اللقاحات؟

حالات الإصابة قبل و بعد اللقاحات





#### **Childhood Immunizations:**

The Moral Choice... Learning About Religious and Medical Exemptions





16 new YouTube videos added to the IKC channel

118,618 impressions on all social media platforms

7,673 Digital resources downloaded by users



#### **Followers**

1,209 Facebook

495 X

**405** Instagram

308 LinkedIn

#### Website

Visits: 96,704

Unique Visitors: 22,007

Most Viewed Page:

Vaccine Fears Overturned by Facts with 9,047 views



# Reaching Kansas Communities with In-person Interaction

Infusing vaccine education and access into local life to improve vaccination equity



#### Through Community Health Specialists...

642

New **Partnerships**Created

1,984
New Contacts

Through events and outreach connected with Kansans from all

105 Kansas counties

1,107
Educational
Opportunities
Given

315 Total Community Events

**Exhibited for** 

330,000

People at the **Kansas State Fair** 

Cheyenne	e Ra	wlins	Decatur	Norton	Phillips	Smith	Jewell	Republic	Washingto	n Mars	shall Nem	Brov	vn Donip	bhan	
Sherman	Th	omas	Sheridan	Graham	Rooks	Osborne	Mitchell	Cloud	Clay	F	tawatomie		Atchison	Leavenworth	Southwest KS Area
Wallace	Loga	n	Gove	Trego	Ellis	Russell	Lincoln	Ottawa	Dickinson	Geary	Wabaunsee	Shawnee	Douglas	Wyandotte	Lucy Watie  Southwest KS Area
Greeley	Wichita	Scott	Lane	Ness	Rush	Barton	Ellsworth	McPherson		Morris	Lyon	Osage	Franklin	Miami	Patricia Fierro  Wichita Area
Hamilton	Kearny	Finney		Hodgeman	Pawnee	Stafford	Rice	Harv		Chas	se	Coffey	Anderson	Linn	Marixendra Alvare
	l		Gray	Ford	Edwards	Death	Reno	Fadaw		tler	Greenwood	Woodson	Allen	Bourbon	Kansas City Area Leonor Ramos
Stanton	Grant	Haskell		Fold	Kiowa	Pratt	Kingman	Sedgw			Elk	Wilson	Neosho	Crawford	
Morton	Stevens	Seward	Meade	Clark	Comanche	Barber	Harper	. Sumne	er Cow	ley	Chautauqua	lontgomer	Y Labette	Cherokee	

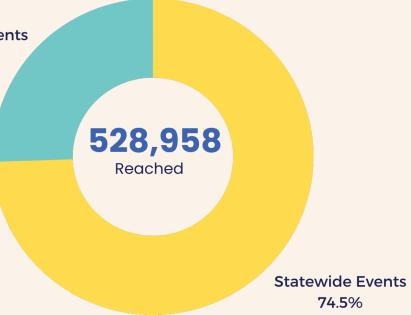












# **Equity Through Statewide Events**

Dia de La Mujer Latina and Entre Mujeres: The Health of Women

- 475+ attendees
- 18 event partners and sponsors
- 26,639 reached through IKC initiatives



Upcoming Conference: October 26th in Garden City, KS

# Vaccination Community Navigator Trainings

- IKC was the **first state to pilot** these trainings
- Covering topics such as: the past, present, and future of vaccines; the nuts and bolts of vaccines; how to debunk misinformation and bolster vaccine confidence; and addressing social determinants of health and barriers to vaccination.
- 10 trainings with 140 people trained as Vaccine Community Navigators









# Strengthening the Immunization Community

Learning from, working with, and providing expertise to partners

- Coalition Meetings
- National and Statewide Conferences
- Tabling at Community Events
- IKC Newsletters
- Immunize.org's Network News
- Building and Expanding Partnerships

















11 Articles submitted to Immunize.org's Network News

5 National Presentations

**32** IKC Updates emails

336 Members

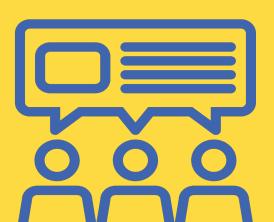
**781** Connected individuals

+200 since previous fiscal year



**8** Coalition Meetings

259 Members



#### **Resource Development**

Creating relatable digital and print materials in multiple languages:

- Arabic
- o Dari
- Haitian Creole
- Pashto
- Spanish
- Translated Resources:
  - New Key Resources Webpage
  - Back-to-School/NIAM Campaign
  - Vaccine Highlight Cards for Pregnant Women
  - Honest Conversations Campaign for Hispanic Heritage Month
  - Kansas Fights Flu Campaign
  - RSV Season Outreach Materials
  - Bridge Access Program Insert
  - Education Module Presentations

Protecting Kansans with Immmunization

> Protegiendo a Kansas con vacunas

Pwoteje Kansas ak Vaksinasyon

واکسین کولو سره د کنساس ساتنه

Find these resources and more on our Key Resources webpage:



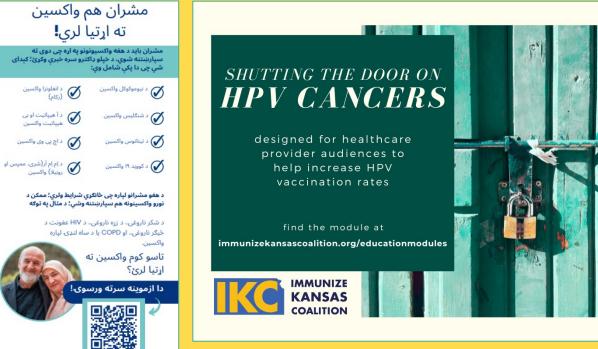


2,592 Kansas Fights Flu Web page views

**394** Downloads of Protecting Kansans One-Pager

**53** Translated Resources

**8,019** Reached through IKC's Education Modules







The Immunize Kansas Coalition (IKC) is a group of Kansas providers, health department officials, researchers, educators, healthcare payers, associations, nonprofits, vaccine producers, school nurses, pharmacists, parents, grandparents and more working together to improve vaccine rates and protect Kansans

MOST Kansans believe vaccines are important but a very small, vocal minority of adults want childhood vaccination to be optional. IKC believes this would be as dangerous as allowing people to treat traffic signals as optional.

Freedom is very important to all of us, but the safety of individuals in our community depends or a balance between rights and responsibilities.

Treating childhood vaccines as optional would be as dangerous as allowing people to treat traffic signals as optional.

These infections have serious consequences. The notion that these diseases are 'mild' is medically inaccurate. Vaccine-preventable diseases cause permanent consequences such as paralysis, limb amputation, hearing loss, blindness, seizures, brain damage, and death.

Prevention is better than treatment. We have medicine to treat some vaccine-preventable diseases (e.g., pertussis), but not most (e.g., mumps, diphtheria, polio). Some bacteria and



Vaccines save lives. We know that vaccines have eliminated or dramatically reduced the incidence of many infectious diseases. Experts around the world agree on this. In the U.S. giving children born in a single year all routine vaccines can prevent 42,000 early deaths and 20 million cases of disease. Vaccines also save money. Every \$1 spent on childhood vaccines save.

1 https://bit.ly/29/vAbNL 2 https://bit.ly/2BdDW1o

#### These infections are still among us or are just a plane ride away.

- measles, mumps, and pertussis continue to infect U.S. children, resulting in hospitalizations and deaths every year.
- Tetanus spores are in the soil and will neve be eradicated.
- Some of these diseases are abroad. If children are not vaccinated, they could easily be infected from contact – even indirect contact – with a traveler.







because vaccines are given to healthy people.

If every parent exempted their child from vaccination, these diseases would return to Kansas in full force.

monitoring after licensure. Standards are high

Let's keep improving, not go backwards.

For each disease, you see the difference between
the number of people in the U.S. who became sick

Disease	Cases/Year Before Vaccine	Cases/Year in 2022	Percent Difference		
Diphtheria	21,053	1	100%		
Measles	530,217	122	> 99%		
fumps	162,344	323	> 99%		
Pertussis	200,752	2,388	99%		
Polio	16,316	1	> 99%		
etanus	580	24	96%		

### Protecting Immunization Policies

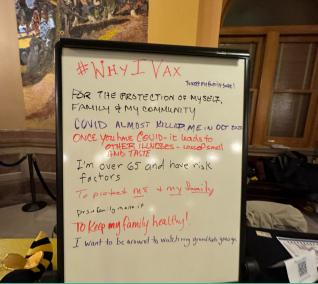
Advocating for policies that keep all Kansans healthy

- IKC Advocacy Day, Legislative Lunch, and Press Conference
- Email, written, and in-person communications with lawmakers

















**5** Advocacy Emails and Action Alerts

8 Immunization supporters spoke against SB 391

**61 Pages of testimony** were submitted against SB 391



150+ In attendance at IKC's Advocacy Day, legislative lunch, and press conference

# **Expanding Our Impact Through Partnerships**

We thank our grant funders and partners, donors, event sponsors, and exhibitors for all they do to support IKC's mission of protecting all Kansans from vaccine-preventable diseases.

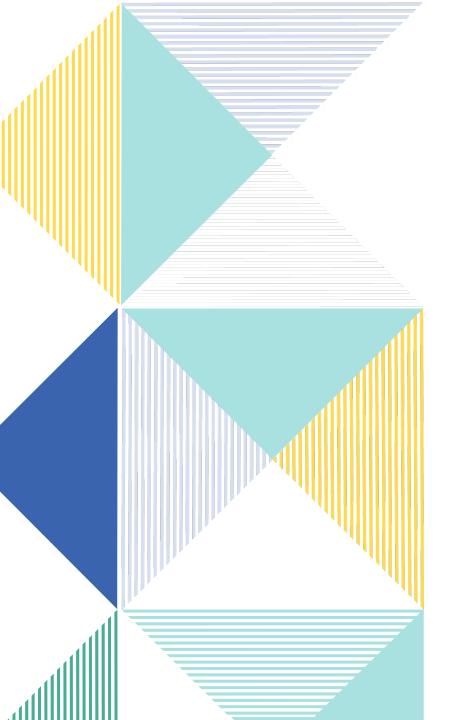
To financially support IKC's work, contact Executive Director, Geovannie Gone (ggone@immunizekansascoalition. org) or donate online using the QR code.



P.A.V.E **Aetna** Kansas Immunization **Program** AmeriCorps PayPal Giving Fund Kansas Department of Be Immune KS Pfizer Health and Environment Blue Cross Blue Shield **REACH Healthcare KFMC Kansas City** Foundation **Kansas Hospital Association CDC** Foundation Segura Marketing Kansas Health Institute **Community Catalyst** Sunflower Health Plan Kansas Interfaith Action El Centro Te Lo Cuento News Kansas State Research and Future KC **UFCW Local 2** Extension **GSK** UnitedHealthcare **Kansas Pharmacists** Community Plan Association Heart To Heart International University of Kansas Marlene's Kaleidoscope Increase the Reach **Medical Center** Masonic Cancer Alliance Jessica Piedra Law Vaccinate Your Family Merck Kansas Chapter American Vax Care **Academy of Pediatrics** Moderna **Voices For Vaccines** Kansas Academy of Family **Next Stage Clinical Research Physicians** Wichita State University Novavax Kansas Association of Local Wyandotte County Public **Health Department Health Departments** 

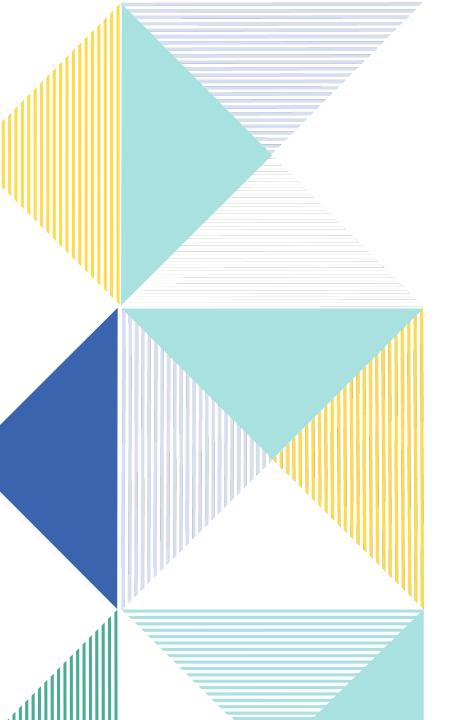
# ADMINISTRATIVE UPDATES THIS PAST YEAR

- Increased funding source diversity
- Bylaws updated in December 2023
  - We now have an individual membership model.
- Neon CRM to manage membership and contacts
- Register for all IKC Meetings and Events we are no longer sending
   calendar invites to all (due to size of our group, security, and giving you more control)
- Core IKC Staff has moved from a contractor to employee model
- Stay up-to-date on all IKC related items through our IKC Updates Emails!



# AMERICORPS OVERVIEW AND UPDATE

**Monique Garcia** Program Manager



# HIGHLIGHTS OF IKC "IN THE COMMUNITY"

Community Health Specialists

# REACHING COMMUNITIES ACROSS THE STATE





















## **IMMUNIZE** KANSAS COALITION ne U.S. spends \$26.5 Billion annually eating adults for four vaccine-preventable seases: flu, shingles, whooping cough, and eumococcal disease. Medicare and Medicaid cove

**Adolescent Immunization Action Week** 

### **Lucy Watie**

#### KSN Summer Road Tour



#### Grant "In The Park"





Past, Present and Future









### Patricia Fierro

### **Southwest Kansas**







# Marixendra Alvarez Wichita









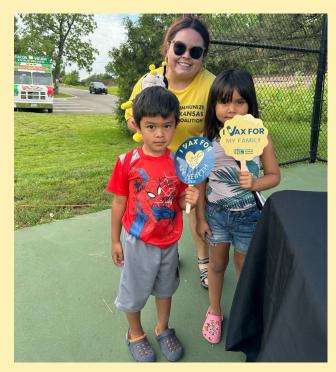




# Leonor Ramos Kansas City Area







# IKC GROUP PHOTO + BREAK + VISIT EXHIBIT TABLES

<u>Immediately</u> on dismissal from the large group, meet outside on the lawn for the IKC group photo.

All should be in attendance, even first-time meeting attendees!

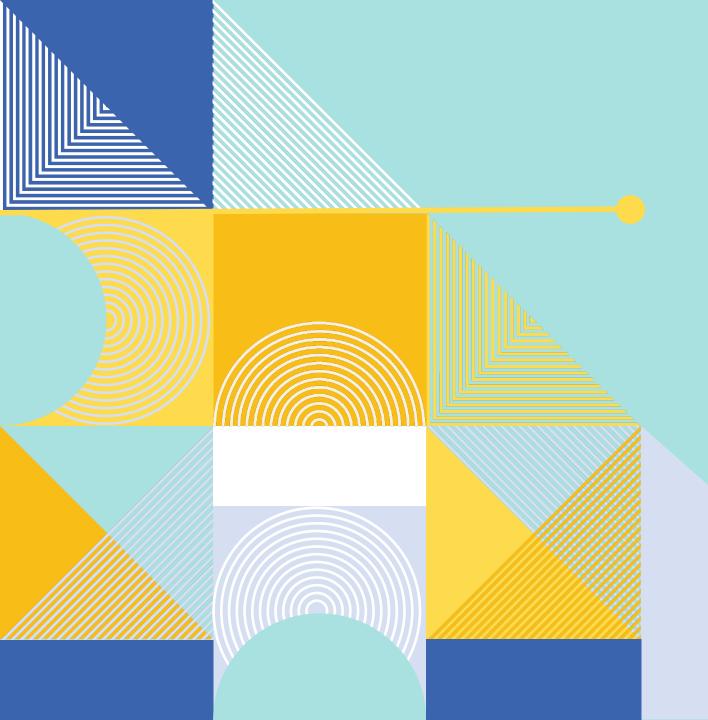
Followed by the IKC Board/Staff photo.

### Strategic Team Meetings will begin at 11:15 a.m.

- Education and Awareness Powerhouse Conference Room (stay here)
- Health Equity Sunflower Board Room
- Policy Menninger Board Room
- Improved Systems Performance Media Room







# STRATEGIC TEAM MEETINGS

All IKC Members should participate in the strategic team discussion of their choice at this time.

Strategic Teams: Education and Awareness, Policy, Improved Systems Performance, and Health Equity team.

### **Options for Virtual Attendees**

- Stay in the "main" Zoom room for the Education & Awareness Team meeting
- Zoom "breakout" room for the Policy Team meeting

# ENJOY LUNCH AND DESSERTS CATERED BY:

# **Breakfast refreshments and Lunch: Oleander Catering**

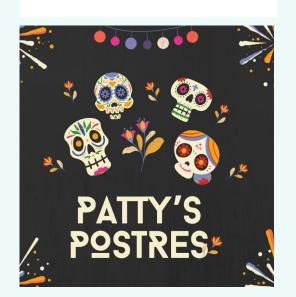
- https://www.facebook.com/oleandercafe/
- Zstanek@oleandercafe.com
- 785-380-6785

#### **Lunch dessert:**

### **Patty's Postres**

• Our very own Patricia Fierro's business!







# **NETWORKING LUNCH** AND EXHIBIT TABLES

Pick up lunches for a networking break and visit the Exhibitor tables.

The meeting will continue at 12:40 p.m.



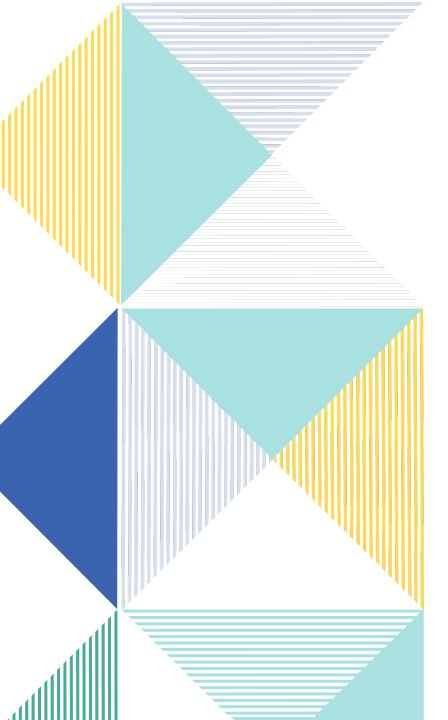








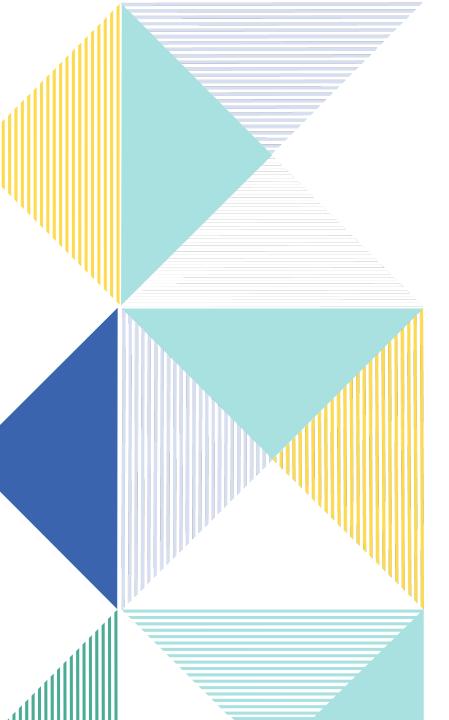




# KANSAS PHARMACISTS ASSOCIATION SPECIAL PRESENTATION

Jared Holroyd

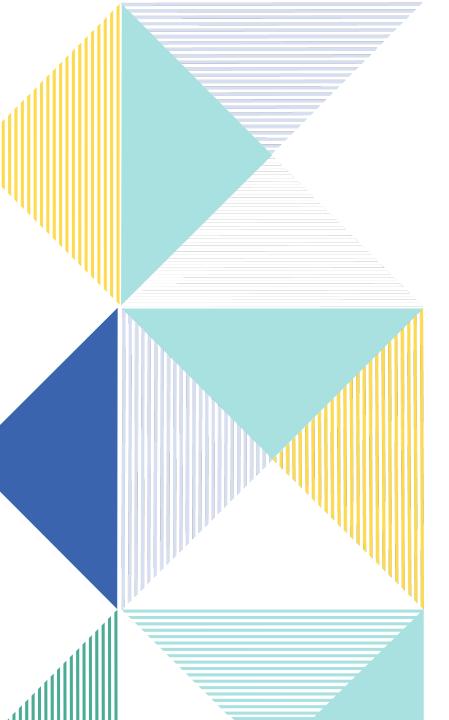
Kansas Pharmacists Association



# STRATEGIC TEAM HIGHLIGHTS

Individual Team Report Outs, Coalition Action Items

- Policy Heather Braum
- Health Equity Jaclyn Miller
- Improved Systems Performance Sarah Good
- Education and Awareness Elizabeth Morris



# KDHE KANSAS IMMUNIZATION PROGRAM REPORT

**Becky Prall** 



### **Bridge Access Program (BAP) Sunsetting Early**



### CDC's Bridge Access Program

This page has content that may be inconsistent with new <u>CDC Respiratory Virus Guidance</u>. soon.

Español (Spanish) Print

Vaccines Home > Programs

#### What You Need to Know

CDC's Bridge Access Program provides free COVID-19 vaccines to adults without health insurance and adults whose insurance does not cover all COVID-19 vaccine costs. This program will end in August 2024. Use these resources to promote the program and expand equitable access for COVID-19 vaccination.

https://www.cdc.gov/vaccines/programs/bridge



### Hospital 317 Funded Hepatitis B Program Sunsetting

### Why the change from 317 to VFC?

The Centers for Disease Control and Prevention (CDC) is sunsetting the Hepatitis B Birth Dose Program due to the available funds through the VFC Program. The 317 funds will no longer be available for use for pediatric intent.



### Hospital 317 Funded Hepatitis B Program Sunsetting

### **Good News!**

Because of this change, Kansas VFC enrolled hospitals will now be able to provide both Hepatitis B and Nirsevimab doses to VFC eligible infants.



### **Annual Kansas Immunization Conference**

# Thank you for attending the 2024 Kansas Immunization Conference





### **KSWebIZ Patient Portal**

- The KSWebIZ Patient Portal is anticipated to launch during the 3<sup>rd</sup> or 4<sup>th</sup> quarter.
- The Portal will use a 2-factor authentication method and will utilize text messages or emails.
  - The record must be sent to the patient.
- KIP is currently working with our vendor on some data issues.
  - Multiple providers have entered the provider email address and phone number into patient records. Because of this, multiple patients now have the same email and phone number.



# COALITION ANNOUNCEMENTS, CURRENT IKC INITIATIVES, AND ENGAGEMENT OPPORTUNITIES

# WHAT DOES IT MEAN TO BE AN IKC MEMBER?



Attend Coalition meetings

Follow + share on social media

Engage + collaborate in IKC initiatives

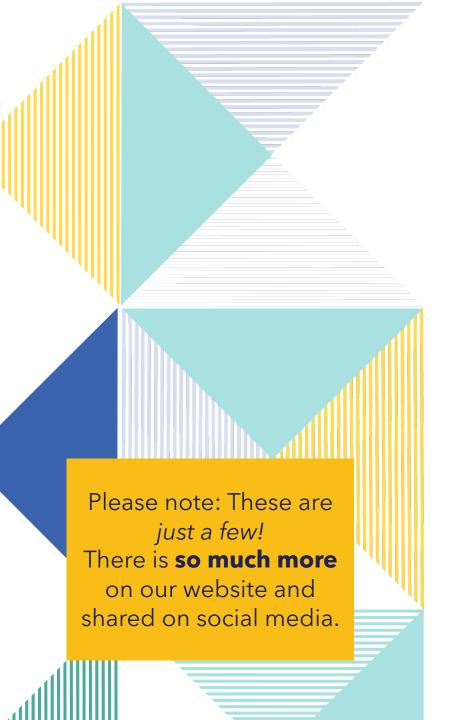
Working together to protect all Kansans from vaccine-preventable diseases.



Participate in a Strategic Team Read IKC newsletter emails

Multiply the reach of IKC resources





# **KEY RESOURCES + INITIATIVES**





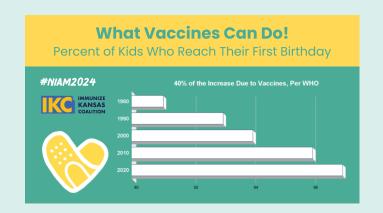
- Vaccinate the Heartland
- Kansas Fights Flu Campaign
- Respiratory Virus Resources

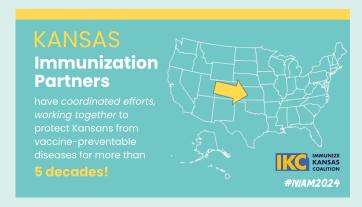


View IKC's Key Resources Page



# AUGUST IS NATIONAL IMMUNIZATION AWARENESS MONTH (NIAM)







Join us in sharing about the importance of immunizations during the month of August! Share using our resources on IKC's National Immunization Awareness Month (NIAM) webpage.

Stay tuned as resources continue to be updated!







# VACCINATE THE HEARTLAND

Wednesday, August 7, 2024 6:00 P.M. CT

Vaccinate the Heartland is a virtual rally celebrating the value of vaccination!

This event will inspire action for National Immunization Awareness Month and will celebrate the value of vaccinations across the lifespan.

Join us to learn about immunization advocacy, coalition activities, and find new partners throughout the Midwest.

www.immunizekansascoalition.org/v accinate-the-heartland

# Save the Date! Entre Mujeres: The Health of Women

Building off of the success of the previous conferences, Entre Mujeres will be returning to Garden City this year!

The empowering event will be held on <u>Saturday</u>, <u>October</u> <u>26th from 3:00 - 6:00 p.m.</u>

The event venue is still to be determined, keep an eye out for updates!

Entre Mujeres: The Health of Women















"I am inspired to continue to share and be a catalyst for change," an attendee of the event shared.



View our recap of A dvocacy Day 2024!

# LOOKING AHEAD TO IKC ADVOCACY DAY

- IKC Advocacy Day 2025
- January 30th, 2025
- 8:30 10:30 a.m. @ Kansas Health Institute
  - o 8:30 9:00 a.m.: Breakfast, Networking, and Review of Materials
  - o 9:00 10:00 a.m.: Coalition Meeting
  - o 10:00 10:30 a.m.: Advocacy Training
- 10:30 a.m. 2:00 p.m. @ Kansas State Capitol
   1st Floor Rotunda
  - o 10:30 a.m. Noon: Morning Activities at the Capitol
  - o Noon 1:00 p.m.: Lunch (Provided)
  - o 1:00 1:30 p.m.: Press Conference
  - o 1:30 2:00 p.m.: Wrap-up and Adjourn



#### What is Flu (Influenza)?

Flu is a contagious respiratory virus caused by influenza viruses that infects the nose, throat, and sometimes the lungs

#### What is RSV?

RSV usually causes mild, cold-like symptoms. Most people recover in a week or two, but RSV can be serious, especially for babies and older adults.

#### What is COVID-19?

COVID-19 can be very contagious and spreads quickly. Most people with COVID-19 have mild symptoms, but some people can become severely ill.



#### **Stay Protected** with Vaccines!

Seasonal flu vaccine is recommended for everyone over 6 months (with rare exceptions).

#### Protecting Babies:

- RSV vaccine given during pregnancy; if 32-36 weeks pregnant during September-January
- RSV antibody immunization reco or entering RSV season, after talking with their healthcare provider Protecting Older Adults:
- RSV vaccine for adults over 60 years of age, after talking with their healthcare provider

Those 6 months and older should stay up-to-date with recommended COVID-19 vaccines

CDC's Bridge Access Program provides no-cost COVID-19 vaccines to adults without health insurance and adults whose health plans don't cover all costs





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#### COVID-19

Those 6 months and older should stay up-to-date with recommended

CDC's Bridge Access Program provides no-cost COVID-19 vaccines to adults without health insurance and adults whose health plans don't cover all costs.







## **RESPIRATORY VIRUS** RESOURCES

- Kansas Fights Flu Campaign
  - o Key resources for the upcoming flu season some of which include:
    - Influenza Surveillance
    - Collegiate Flu Challenge
    - Social Media Outreach Toolkits
    - And more!
- IKC's Respiratory Season Brochure
- Many resources are available in English and Spanish.

Estás preparado para venciendo la gripe empieza contigo! IMMUNIZE KANSAS

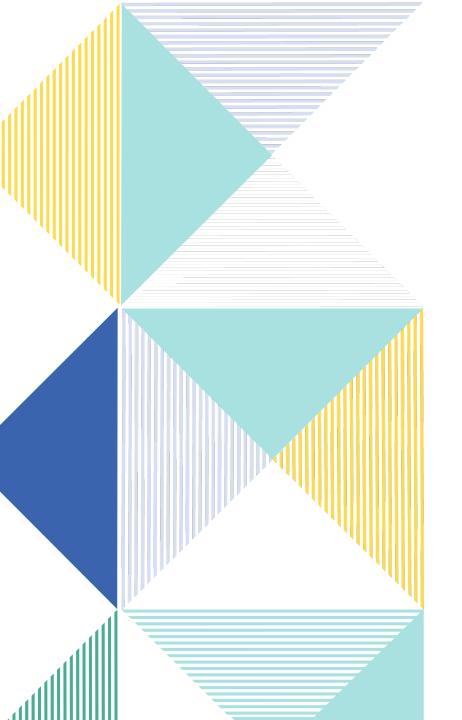
View the campaign webpage



**View IKC's Key Resources Page** 







# UPCOMING IKC COALITION MEETINGS

### **2024 Meetings**

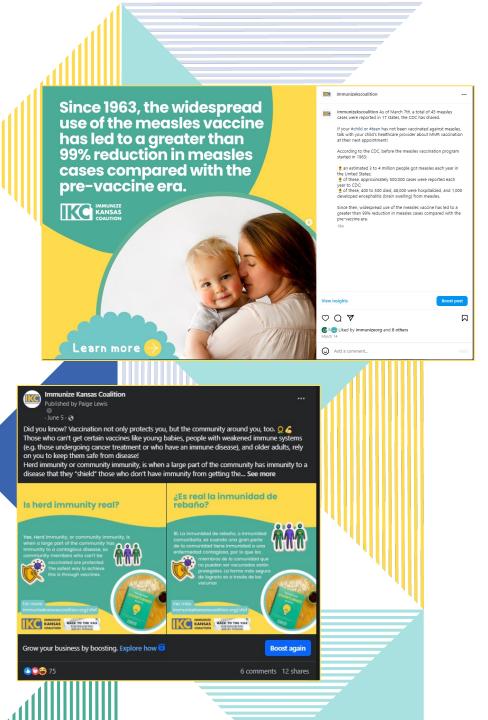
- November 22, 2024
  - Virtual

### **2025 Meetings**

- January 30, 2025 Coalition Meeting + IKC Advocacy Day
  - Topeka, KS with Virtual Option Available
- April 25th, 2025
  - Western, KS with Virtual Option Available
- August 1, 2025
  - In-Person with Virtual Option Available
- November 7, 2025
  - Virtual

See our meetings page!





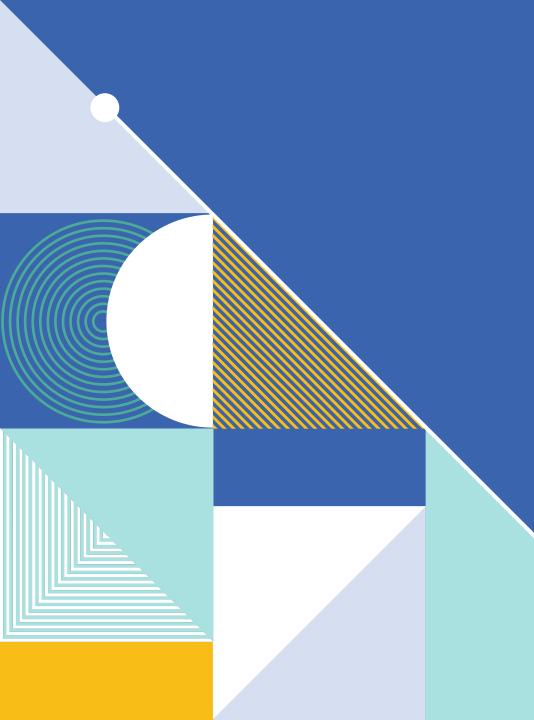
# CONNECT + ENGAGE ON SOCIAL MEDIA

Help us increase our reach across the state and beyond by following us on social media! Engage with us on these platforms by simply liking or resharing our posts throughout the year.

#### **Connect with Us**

- 浴 immunizekansascoalition.org
- @immunizekscoalition
- (c) @immunizekscoalition
- @ImmKSCoalition
- in Immunize Kansas Coalition
- staff@immunizekansascoalition.org

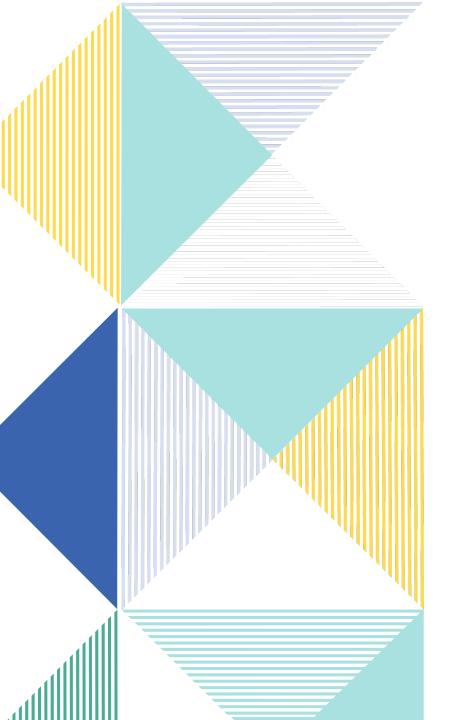
# PARTNER HIGHLIGHTS AND ANNOUNCEMENTS



# REMINDERS AND CLOSING REMARKS

Amanda Applegate Immediate Past Chair

Next Meeting: Friday, November 22 9:30 a.m. - Noon Virtual



# THANK YOU, SUNFLOWER NONPROFIT CENTER!







## **THANK YOU**

### **Exhibit Table Partners and Meeting Sponsors**













